

East Harlem DRI

Public Workshop #2



Department
of State



Downtown
Revitalization
Initiative

MUD Workshop | HR&A Associates | VHB | Sherpa Consulting

1. Welcome

2. Planning & engagement updates
3. Community vision and goals
4. Project eligibility and selection
5. Project proposals
6. Workshop
7. Next Steps

Welcome

LOCAL PLANNING COMMITTEE CO-CHAIRS



Mark Levine
Manhattan Borough President



Jessica Walker
President and CEO,
Manhattan Chamber of Commerce

Local Planning Committee (LPC)

LPC CO-CHAIRS

Mark Levine Manhattan Borough President

Jessica Walker REDC and Manhattan Chamber of
Commerce

Ethel Battle-Velez

Johnson Houses

Melody Capote

Caribbean Cultural Center (CCCADI)

Diane Collier

Uptown Grand Central

Michelle Cruz

Union Settlement's Economic
Development Center

Dimitri Gatanas

Urban Garden Center & UGC Eats

Jonah Gensler

LSA Family Health Services

Diana Larazadall

La Villa Merchants Association

Sade Lythcott

National Black Theatre

Eri Noguchi

The Association to Benefit Children

Jim Ratti

1775 Houses Tenants Association

Sam Rivera

ON Point NYC

Patricia Singletary

Elmendorf Reformed Church

Robin E Spann-Jacobus

Addie May Collins Head Start (3)

Ann Marie Vasquez

Boriken Neighborhood Health Center

Jon Weinbach

New York Proton Center

Key State Staff



Department of State

- + Jeannette Rausch, NYC DRI Manager
- + Maria Garcia, Coastal Resources Specialist



Empire State Development

+ Joe Tazewell,
Regional Director



+ Naysha Diaz,
Manhattan Regional Representative



Homes and Community Renewal

+ Patricia O'Reilly,
Program Director

Consultant Team



- + Prime Consultant
- + Urban Design and Planning



- + Market Analysis
- + Development Feasibility and Analysis



- + Transportation Planning



- + Costing and Estimation

Agenda

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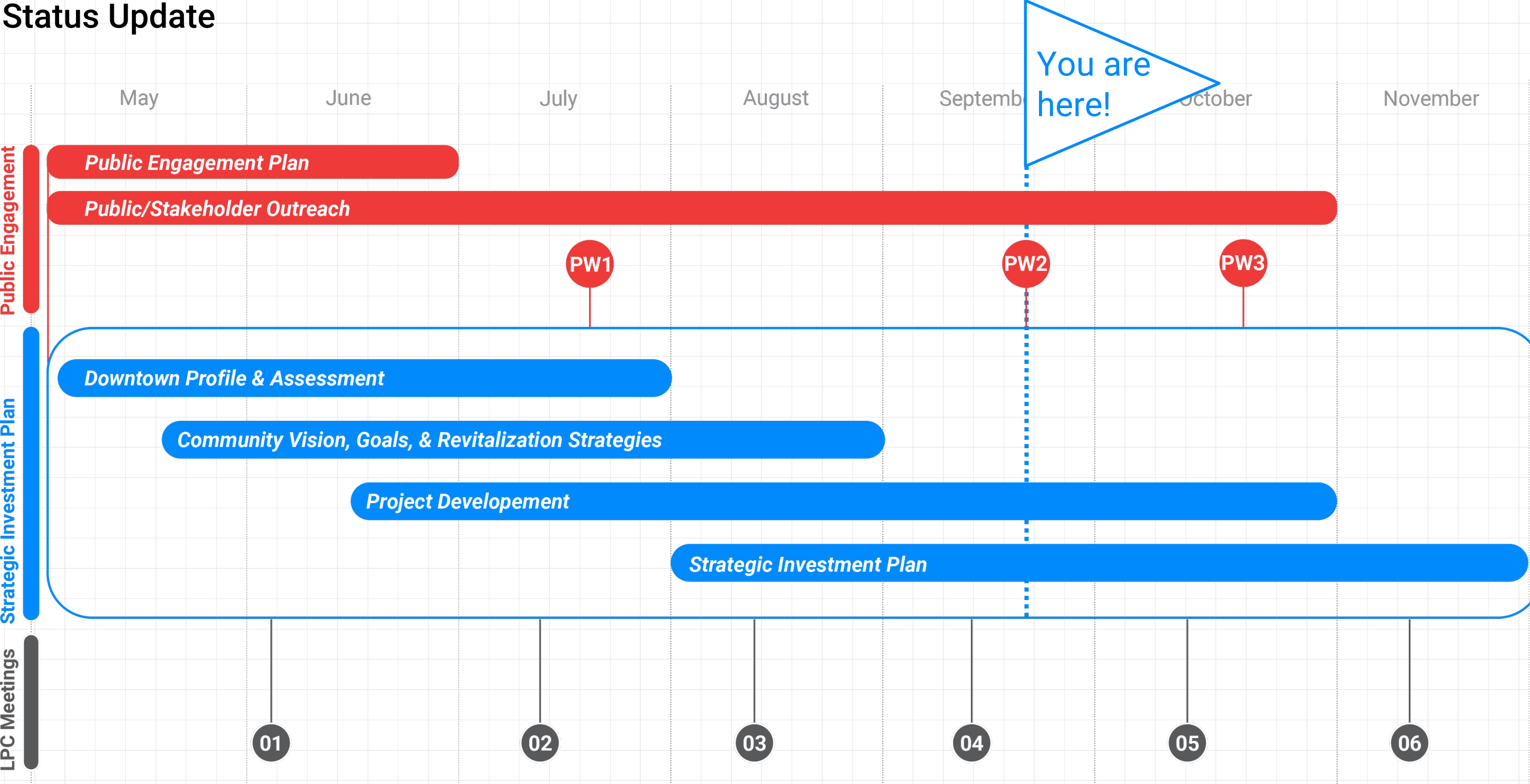
7. Next Steps

DRI Process

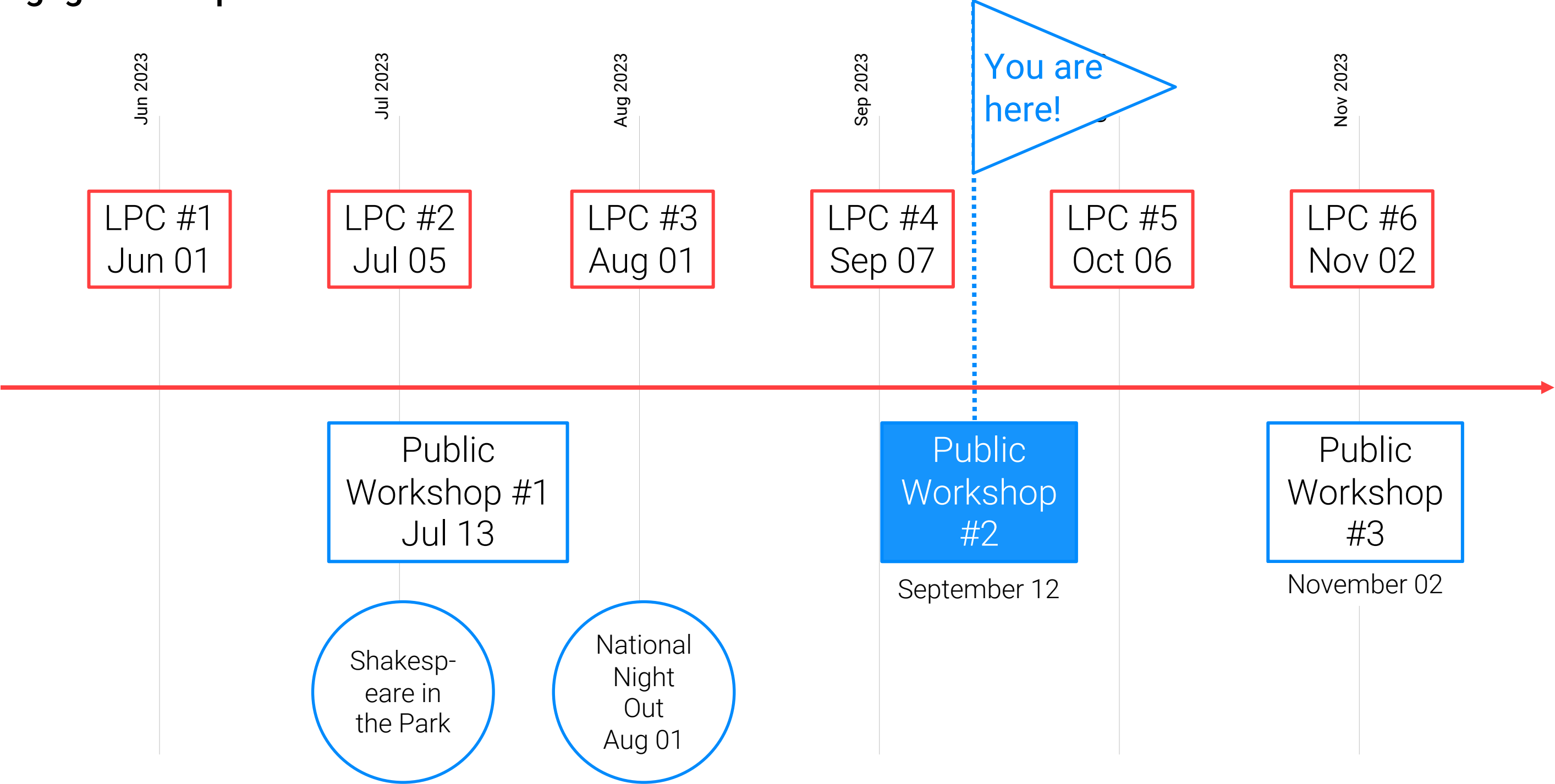
All deliverables are developed by the consultant team, with guidance from the Local Planning Committee (LPC).



Status Update



Engagement Update



What we heard

FINDINGS FROM PAST OUTREACH EVENTS

What We've Heard

1/ Enhance Cultural Presence

- *Invest in local arts and artists and promote youth entrepreneurs*

2/ Improve Conditions of and Access to Public Realm

- *Improve access to community gardens and area under Park Avenue Viaduct by the Metro North station on 125th Street*
- *Pedestrian friendly streetscapes with vegetation and lighting*
- *Security cameras along major streets*

3/ Invest in 125th Street and 116th Street Commercial Corridors

- *Prioritize small business improvements on 116th Street*
- *Address heat island effect, pollution and populations from shelters and recovery centers along 125th Street*

4/ Affordability & Cost of Living

- *Rent stabilization, permanent, affordable & decent housing*
- *2nd Avenue subway expansion should support local businesses*



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VISION

Today/ East Harlem is a culturally and socioeconomically diverse neighborhood with two major cross-town commercial corridors and good transit connectivity to surrounding neighborhoods and the wider region. The neighborhood is home to a rich history of arts, culture, and activism, and plays an integral role in the larger NYC community. In addition to its many strengths, East Harlem has a number of challenges largely related to its inadequate resources, a concentration of social services, and overall affordability, all of which impact its residents, businesses, and the public realm.

What we can do/ Capital projects resulting from the Downtown Revitalization Initiative (DRI) will work in tandem with existing initiatives to elevate the visibility of East Harlem's unique cultural assets and commercial corridors, enhancing residents' and visitors' experiences of the neighborhood, and inviting them to spend more time in the area. Investments will support affordability for businesses and residents, improve the public realm and connectivity, and market the area's history and identity.

The Future/ East Harlem will become a vibrant, safe neighborhood with new business, public spaces, and transportation improvements. Residents and visitors will have access to a myriad of economic, cultural and educational opportunities and destinations.

1

Local Economy

Support and grow local businesses on primary commercial corridors and leverage increased foot traffic generated by the anticipated 2nd Avenue subway extension.

2

A Safe, Healthy, and Interconnected Neighborhood

Foster a healthier community by investing in public realm improvements that promote environmental sustainability and protect and prioritize pedestrians and cyclists.

3

Historic and Cultural Identity

Reinforce East Harlem's identity by exhibiting and improving the visibility of its unique culture, history, and current assets.

4

Community Development

Ameliorate symptoms of concentrated poverty and disinvestment by improving access to existing resource networks, and supporting open space improvements, wealth building opportunities, and addressing unnecessary impacts within the public realm.

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DRI Boundary

- Bounded by FDR Drive, Park Avenue, East 111th Street
- 0.73 square miles
- Serviced by the 4-5-6 subway line and the planned second avenue subway expansion



How are DRI Projects Formed and Selected



- Open Call
- Application
- Public Input

- Eligibility & Technical Review
- Stakeholder Matching
- Cost Review
- Scope Definition

Eligible Project Types

New Development and/or Rehabilitation of Existing Downtown Buildings

- Development for mixed-use, commercial, residential, not-for-profit, or public uses.
- Lead to capital investments.
- Provide employment opportunities, housing choices, and/or services for the community.



Staten Island St George Theater

Public Improvement Projects

- Streetscape and transportation improvements, recreational trails, wayfinding signage, new and upgraded parks, plazas, public art, green infrastructure.



Brooklyn Streetscape

Small Project Fund

- Façade enhancements, building renovation improvements, business assistance, or public art.
- Funds are capped at \$1,000,000 for the NYC DRI community.



Chinatown

Branding and Marketing

- Downtown branding and marketing projects that target residents, investors, developers, tourists, and/or visitors.
- Costs must be one-time expenses.



Bronx Walk of Fame

Ineligible Project Types

1. Standalone Planning Activities

Following the preparation of the Strategic Investment Plan (SIP), all DRI funds must be used for projects that directly implement the plan.

2. Operations And Maintenance

DRI funds cannot be used for ongoing or routine expenses, such as staff salaries and wages, rent, utilities, and property upkeep.

3. Pre-award Costs

Reimbursement for costs incurred before the completion of the SIP and the announcement of funding awards is not permitted.

4. Property Acquisition

The cost of property acquisition can be included in the overall project budget, but the acquisition must be funded by another funding source.

5. Training And Other Program Expenses

The DRI programs are a one-time infusion of funds and cannot be used to cover continuous costs, such as training. costs and expenses related to existing programs.

Project Requirements

1/

Timing

2/

Project Size
& Scale

3/

Project
Sponsors

4/

Financing

5/

Matching &
Leverage

6/

Site Control

7/

Building
Decarbonization

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Projects in Each Category: 30 Total projects

New Development
and/or Rehabilitation
of Existing Downtown
Buildings



Public Improvement
Projects



Small Project
Fund



Branding and
Marketing



Locations of Projects Submitted

New Development and/or Rehabilitation of Existing Downtown Buildings

- A** EatWell
- B** El Museo del Barrio Fifth Floor Mezzanine Upgrade
- C** The Beacon
- D** Assembly OSM Development
- E** Boriken Neighborhood Health Center Projects (3)
- F** Hotel del Barrio
- G** Elmendorf Reformed Church Facade Restoration
- H** Las Raices East Harlem (4 sites)
- I** El Barrio Arts & Culture Commercial Corridor
- J** Community Facility at Acacia Gardens
- K** Afro Latin Music and Arts Center
- L** CCCADI Redevelopment Project
- M** Enhancing Artistic Spaces: Upgrades for Black Box Theater, Dance Studio, Exhibition Area, and Courtyard

Public Improvement Projects

- N** Tag East Harlem (TAGEH)
- O** 2nd and 3rd Avenue Bike Racks
- P** 116th Street Flower Pots
- Q** Tree Pit Lighting
- R** Refurbish the Spirit of East Harlem Mural
- S** Gateway to East Harlem
- T** Security Camera Mapping and Installation
- U** Repair East River Promenade
- V** 127th Street Entry Plaza
- W** East 116th Street Revitalization

Small Project Fund

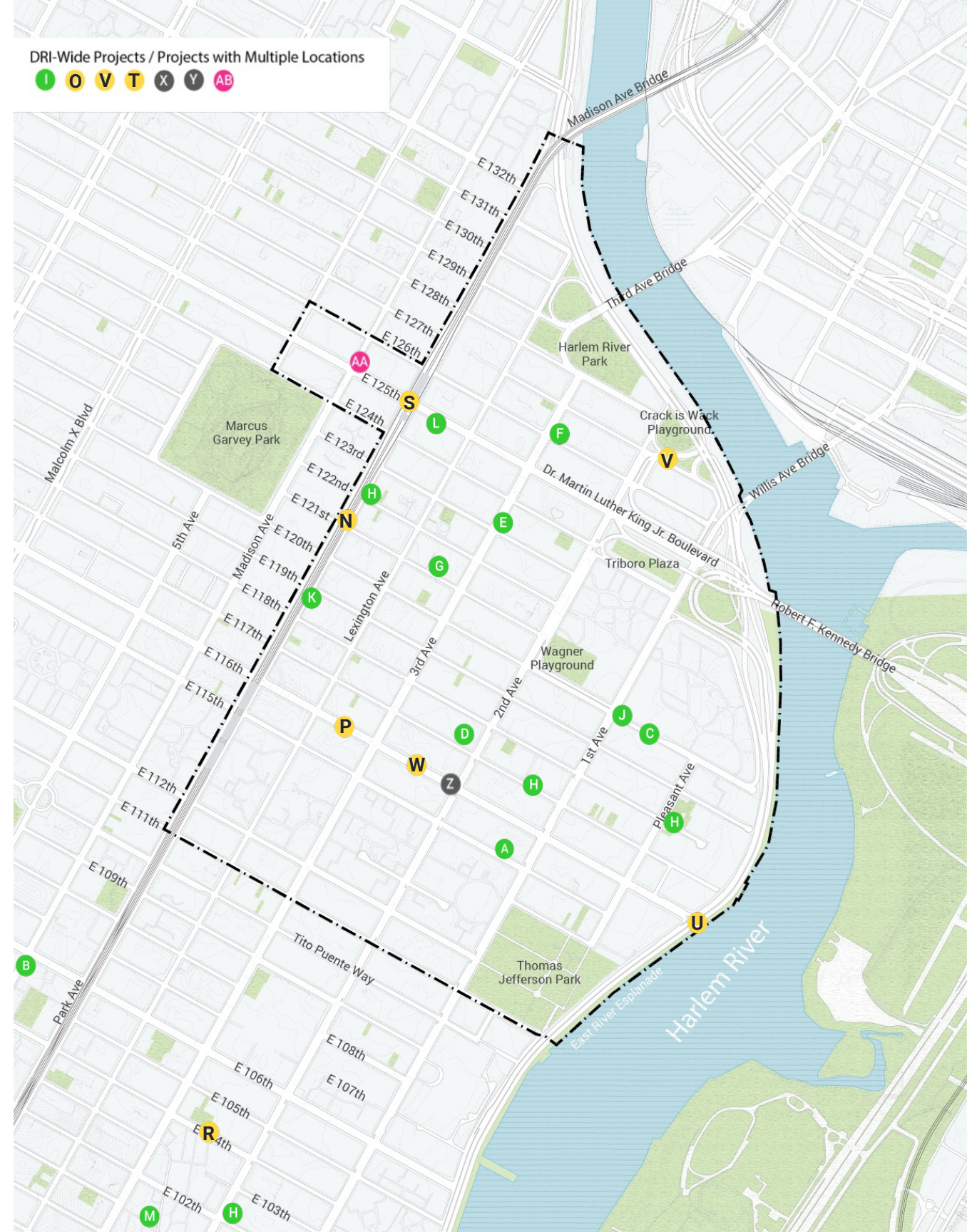
- X** Security Cameras and Alarm Systems for Local Businesses
- Y** East Harlem Mural Refresh
- Z** Beautification, Culture, and Safety Project at the East 116th Street and 2nd Avenue Hub

Branding and Marketing

- AA** National Black Theatre
- AB** El Barrio Cultural Corridor Placemaking Initiative

DRI-Wide Projects / Projects with Multiple Locations

- I** **O** **V** **T** **X** **Y** **AB**



A. EatWell

SPONSOR: LSA Family Health Service

LOCATION: 333 East 115th Street, New York, NY 10029

OWNERSHIP: Little Sisters of the Assumption Family Health Service, Inc. and are without liens.

PROJECT DESCRIPTION:

- Community center with an open food market and flexible spaces for health and educational programming.
- Center will feature pop-up wellness activities, rotating healthy food from local vendors.
- Includes new street furniture, community information devices, enlarged opening on street.
- Preliminary project designs have been completed.

FUNDING REQUEST:

- Preliminary Project Cost: \$993,945
- DRI Funding Requested: \$955,245

INITIAL ELIGIBILITY REVIEW: Eligible



B. El Museo del Barrio Fifth Floor Mezzanine Modifications & Upgrade

SPONSOR: Amigos del Museo del Barrio, Inc.

LOCATION: 1230 Fifth Avenue, New York, NY 10029

OWNERSHIP: All necessary permits are anticipated by and will be obtained by the project planner Katz Architecture.

PROJECT DESCRIPTION:

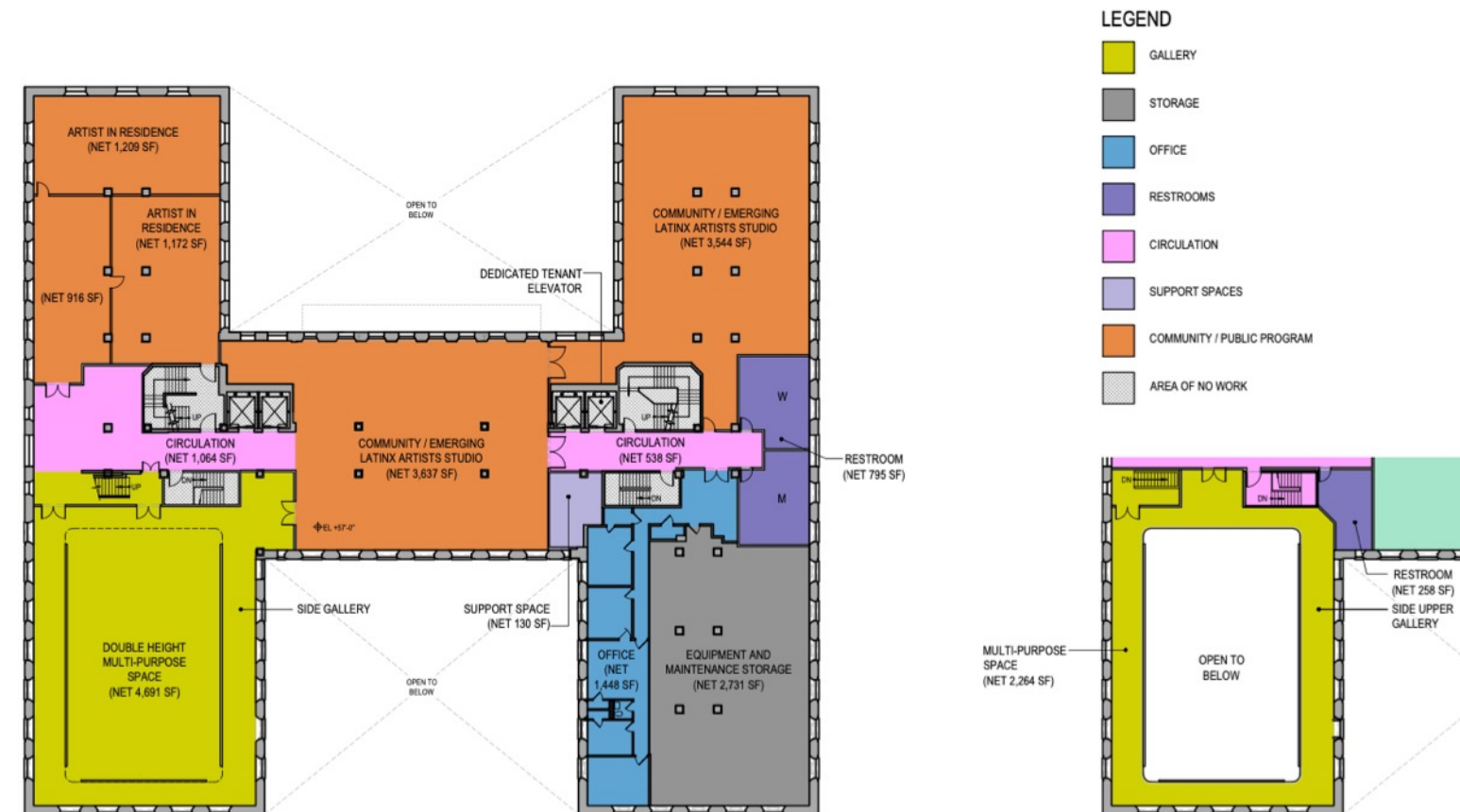
- Modification and upgrade of the fifth floor and mezzanine, approximately 26,000 SF total.
- Will create galleries, 2 artists in residence spaces, 2 artists studios/community spaces, 2 multipurpose spaces of combined 6000 SF, equipment and storage space, offices, and restrooms.

FUNDING REQUEST

- Preliminary Project Cost: \$10,000,000
- DRI Funding Requested: \$1,000,000 (10% of total cost)

INITIAL ELIGIBILITY REVIEW:

- Ineligible: outside DRI boundary



C. The Beacon

SPONSOR: The Community Builders

LOCATION: 413 East 120th Street, New York, NY 10035

OWNERSHIP: Land currently owned by City of New York. The site will be purchased by an affiliate of the sponsor from the City for a nominal fee.

PROJECT DESCRIPTION:

- 21-story residential building and a renovated community facility building with a 9,327 SF. addition.
- Community facility will offer below-market office space for nonprofit organizations in East Harlem.
- New 6th floor of community facility will include a multipurpose gym, event space, and greenhouse.
- Schematic design has been completed. ULURP will begin in Fall 2023.

FUNDING REQUEST

- Preliminary Project Cost: \$220,456,758
- DRI Funding Requested: \$2,000,000

INITIAL ELIGIBILITY REVIEW: Eligible



D. Assembly OSM Development

SPONSOR: Assembly OSM

LOCATION: 247 East 117th Street, New York, NY 10035

OWNERSHIP: The land has already been acquired by Assembly OSM-owned affiliate, 247 E 117 Street LLC. The owner of the property is anticipated to be a joint venture of Assembly OSM and additional Limited Partners ("LPs")

PROJECT DESCRIPTION:

- 51 residential units; approximately 13 affordable units.
- Will meet passive house certification standards.
- Predevelopment completed by June 1, 2024.
- Construction is scheduled to conclude in June 2025.

FUNDING REQUEST

- Preliminary Project Cost: \$30,251,300
- DRI Funding Requested: \$3,000,000

INITIAL ELIGIBILITY REVIEW: Eligible



E1. Boriken Neighborhood Health Center Projects

SPONSOR: East Harlem Council for Human Services, Inc.

LOCATION: 2265 Third Avenue, New York, NY 10035

OWNERSHIP: East Harlem Council for Human Services, Inc.

PROJECT DESCRIPTION:

- Will add 3 new stories to the existing 5-story building, each will be approximately 1500 SF.
- Space will be used to expand current services and add additional services to better meet the health care needs of the community.

FUNDING REQUEST

- Preliminary Project Cost: \$4,475,399
- DRI Funding Requested: \$4,475,399

INITIAL ELIGIBILITY REVIEW:

Maybe eligible with additional info on project readiness



 Project expansion

E2. Boriken Neighborhood Health Center Projects

SPONSOR: East Harlem Council for Human Services, Inc.

LOCATION: 2265 Third Avenue, New York, NY 10035

OWNERSHIP: East Harlem Council for Human Services, Inc.

PROJECT DESCRIPTION:

- Funds will retrofit office/administrative space on the existing fourth floor.
- 3 new dental operatories will be added; patient waiting area will be expanded.
- Purchase and installation of dental equipment.

FUNDING REQUEST

- Preliminary Project Cost: \$338,944
- DRI Funding Requested: \$338,944

INITIAL ELIGIBILITY REVIEW: Eligible



 Project expansion

E3. Boriken Neighborhood Health Center Projects

SPONSOR: East Harlem Council for Human Services, Inc.

LOCATION: 2265 Third Avenue, New York, NY 10035

OWNERSHIP: East Harlem Council for Human Services, Inc.

PROJECT DESCRIPTION:

- Renovation of the lower level of the Boriken Neighborhood Health Center.
- Current meeting room is used for activities with patients and the public on topics such as nutrition, and health education.
- Wall removal and installation of a sliding door will expand the capacity.

FUNDING REQUEST

- Preliminary Project Cost: \$61,386
- DRI Funding Requested: \$61,386

INITIAL ELIGIBILITY REVIEW:

Maybe eligible if it is not standalone demolition work



 Project expansion



F. Hotel del Barrio

SPONSOR: BOS Development Inc.

LOCATION: 2321 Third Avenue, New York, NY 10035

OWNERSHIP: The land is currently owned by the City of New York, which negotiated a term sheet with the development team.

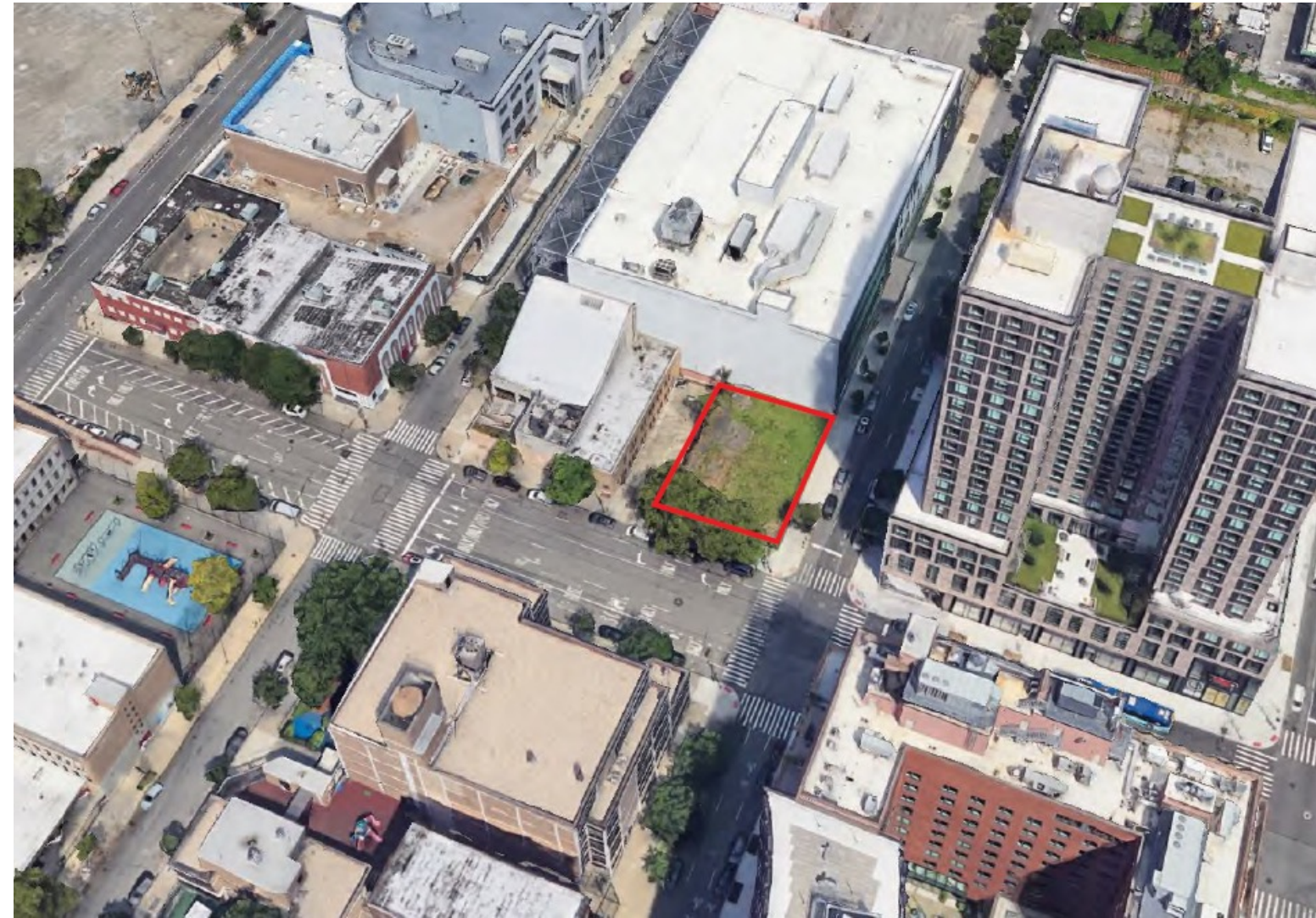
PROJECT DESCRIPTION:

- Mixed-use project involving the development of a micro-hotel brand with approximately 225 rooms.
- 5000 SF ground-floor retail/commercial component is anticipated to include local food service operators and a workforce development program that will serve the hospitality industry.

FUNDING REQUEST

- Preliminary Project Cost: \$83,855,000
- DRI Funding Requested: \$1,000,000

INITIAL ELIGIBILITY REVIEW: Eligible



G. Elmendorf Reformed Church Façade Restoration

SPONSOR: Elmendorf Reformed Church

LOCATION: 171 East 121st Street

OWNERSHIP: Not specified

PROJECT DESCRIPTION:

- Limestone cleaning.
- Restoration of metal cornices.
- Installation of energy-efficient windows.
- Repair of stairway steps and stone curbs.
- 3-month timeline.

FUNDING REQUEST

- Preliminary Project Cost: \$292,000
- DRI Funding Requested: Not specified

INITIAL ELIGIBILITY REVIEW:

Maybe eligible with additional information on costs and funding request



H. Las Raices East Harlem

SPONSOR: Ascendant Neighbourhood Development Corp.

LOCATION: 1761 Park Avenue, 505 East 118th Street, 338 East 117th Street, 303 East 102nd Street

OWNERSHIP: City of New York (current) to be transferred to Las Raices HDFC after construction.

PROJECT DESCRIPTION:

- Construction of 4 residential buildings; 78 units
- The site (303 East 102nd) is not within boundary.
- Funding would go towards community garden improvements, large scale murals on the facades of the buildings.

FUNDING REQUEST

- Preliminary Project Cost: \$64,182,216
- DRI Funding Requested: \$500,000

INITIAL ELIGIBILITY REVIEW

Sites within DRI boundary may be eligible with additional information. Site outside DRI boundary is ineligible



I. El Barrio Arts & Culture Commercial Corridor

SPONSOR: El Taller Boricua

LOCATION: Various locations along Lexington Ave (103rd St to 116th St), East 117th St, 303 East 102nd St

OWNERSHIP: Multiple / Unclear

PROJECT DESCRIPTION:

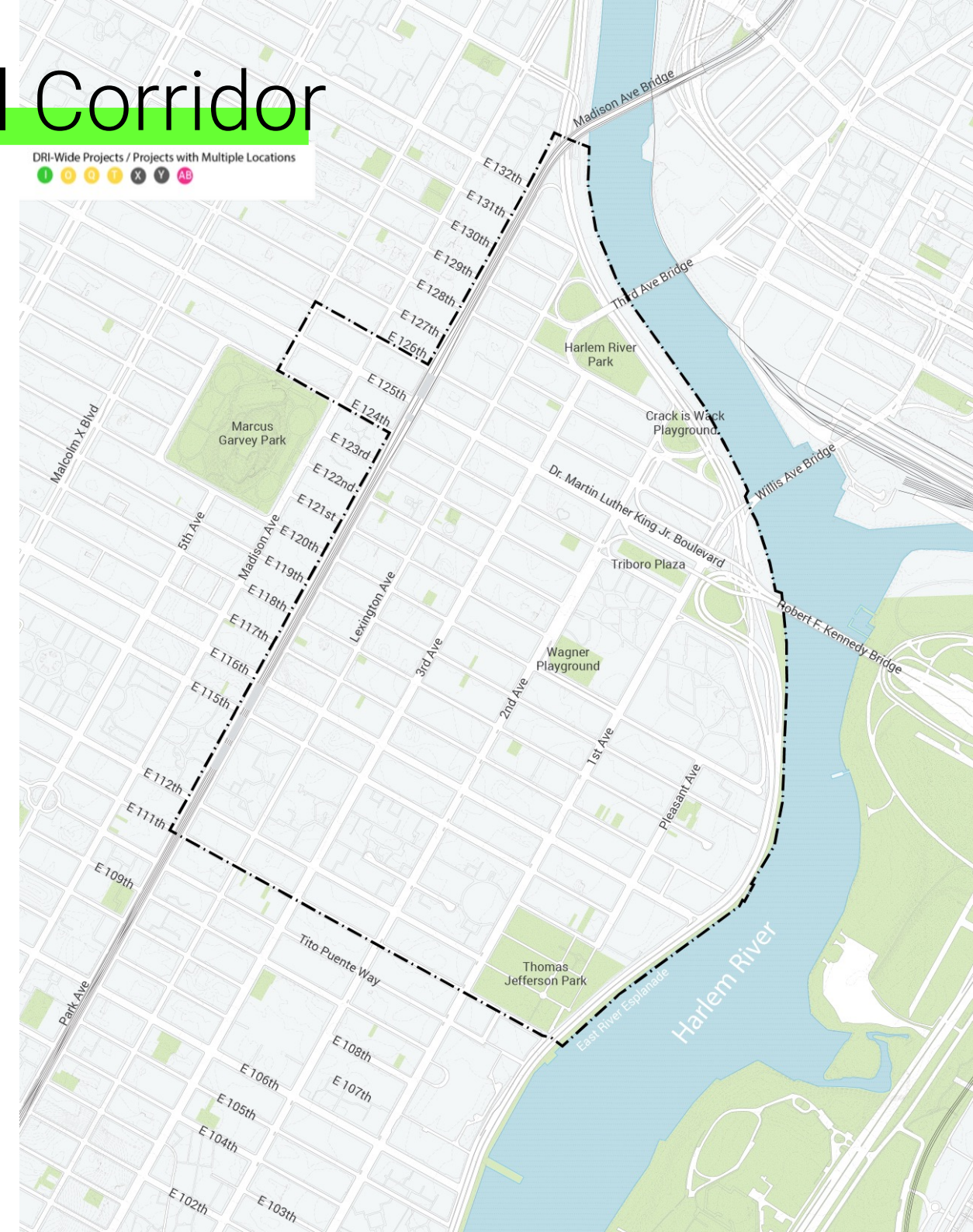
- Casa Latina Cabaret: Multipurpose cafes and performance spaces (**this location closed in 2022**).
- La Fortaleza: new industry rehearsal performance and exhibition spaces, theaters & galleries (driven by marijuana & hemp wellness).
- El Taller Boricua: Renovate an existing property to include gallery space, printmaking workshop, artist studio, and archive rooms.

FUNDING REQUEST

- Preliminary Project Cost: \$7,808,200
- DRI Funding Requested: \$7,808,200

INITIAL ELIGIBILITY REVIEW:

Does not appear to be eligible; portions outside DRI boundary, property control is unclear, other eligibility questions



J. Community Facility at Acacia Gardens

SPONSOR: Acacia Real Estate Development (ARED) Inc.
(affiliate of Acacia Gardens HDFC)

LOCATION: 401-411 East 120th Street, New York, NY 10035

OWNERSHIP: Acacia Gardens HDFC.

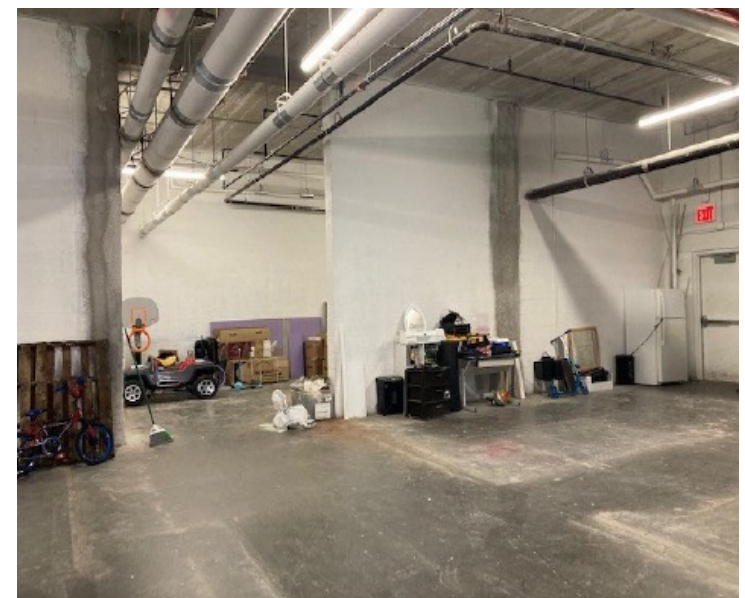
PROJECT DESCRIPTION:

- Renovation of 4,334 SF of unused Community Facility rental space.
- Will create a functional office suite that will be available for local non-profits to rent.
- Flexible floor plan including offices, communal spaces, and conference rooms

FUNDING REQUEST

- Preliminary Project Cost: \$926,494
- DRI Funding Requested: \$926,494

INITIAL ELIGIBILITY REVIEW: Eligible



K. Afro-Latin Music & Arts Center

SPONSOR: Afro Latin Jazz Alliance of NY, Inc. (ALJA)

LOCATION: 1695 Park Avenue, New York, NY 10035

OWNERSHIP: Mega Development; ALJA (long-term lease).

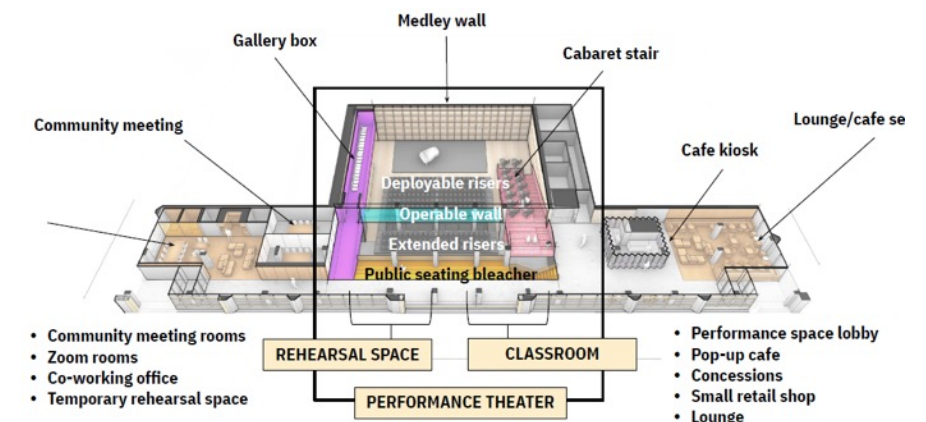
PROJECT DESCRIPTION:

- Fit-out construction of approx. 20,000 SF for a new Afro Latin Music and Arts Center in East Harlem.
- Program spaces include rehearsal/classrooms, community co-working space, recital hall, gallery, community gathering spaces, and restrooms.
- Includes an after-school program.

FUNDING REQUEST

- Preliminary Project Cost: \$37,500,000
- DRI Funding Requested: \$2,000,000

INITIAL ELIGIBILITY REVIEW: Eligible



L. Caribbean Cultural Center African Diaspora Institute Redevelopment Project

SPONSOR: Caribbean Cultural Center African Diaspora Institute (CCCADI)

LOCATION: 120 East 125th Street, New York, NY 10035

OWNERSHIP: CCCADI

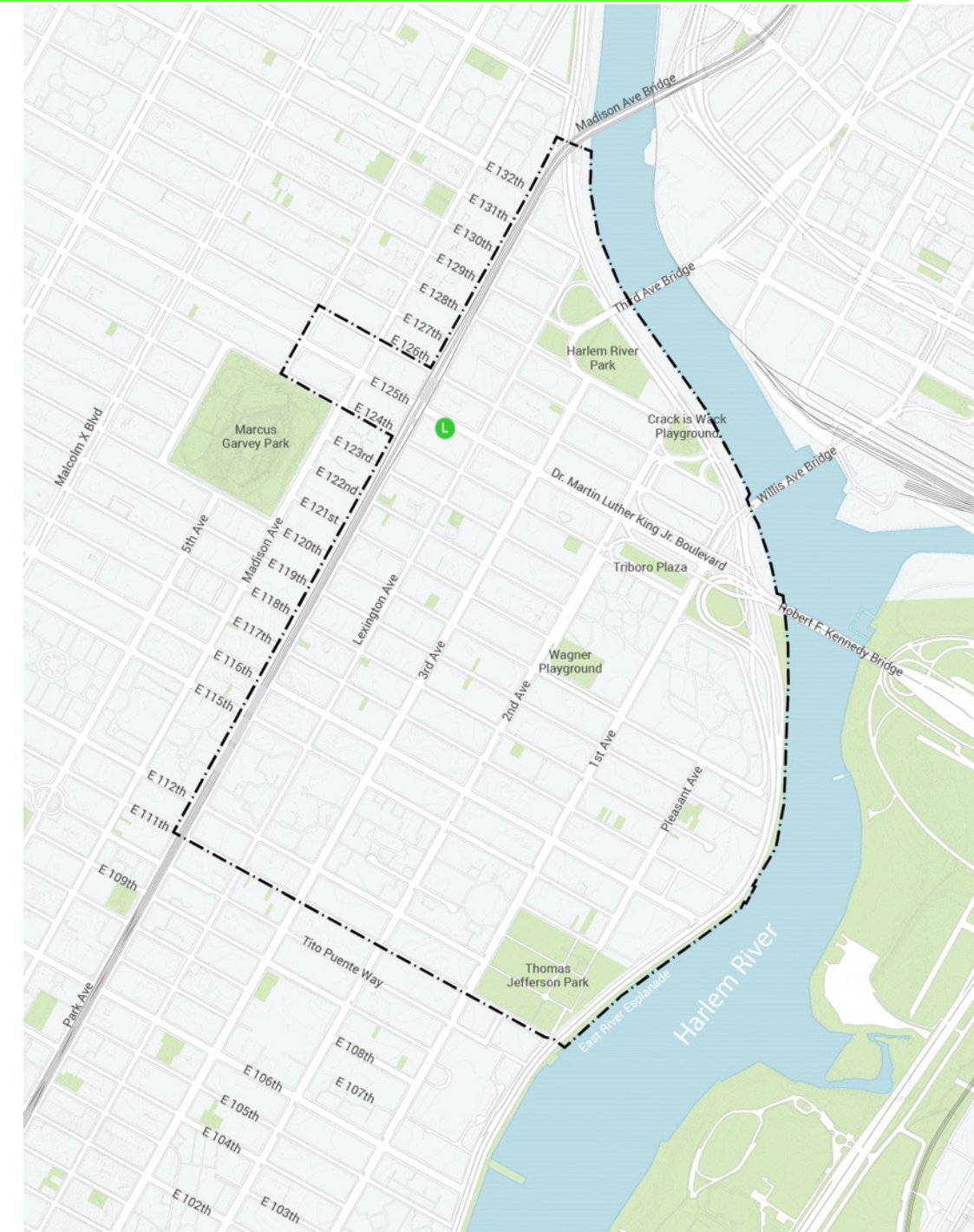
PROJECT DESCRIPTION:

- Replacement of sidewalk.
- Two trees will be planted, and an electronic “culture board” will be a permanent installation between them.
- Construction of two permanent frames on building walls that will house renderings by community artists.
- Building will be rewired with Cat5 compliant standards.
- Entire first floor, (damaged) will be replaced.
- One-time branding signage on the property.

FUNDING REQUEST

- Preliminary Project Cost: \$2,725,000
- DRI Funding Requested: \$2,695,000

INITIAL ELIGIBILITY REVIEW: Eligible



M. El Barrio Artspace Upgrades

SPONSOR: El Barrio's Artspace LP

LOCATION: 215 East 99th Street, New York, NY 10029

OWNERSHIP: Artspace Projects

PROJECT DESCRIPTION:

- Enhanced lighting, new seating, and surround sound system for a black box theatre.
- Installation of dance bars and a mirrored wall expansion for a dance studio.
- Hanging systems, display cases, and movable walls for exhibition areas.
- Seating, landscaping, and lighting enhancements for outdoor courtyard.

FUNDING REQUEST

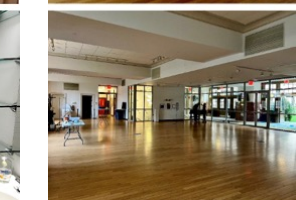
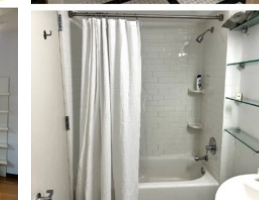
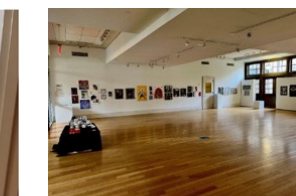
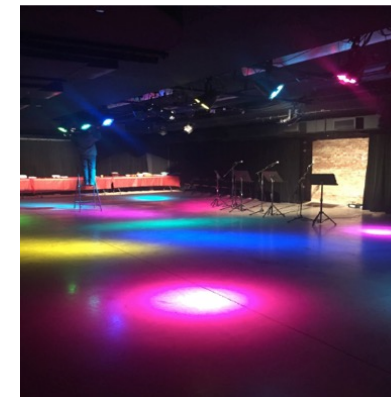
- Preliminary Project Cost: \$500,000
- DRI Funding Requested: \$500,000

INITIAL ELIGIBILITY REVIEW:

Ineligible: outside DRI boundary



Back Courtyard



N. Tag East Harlem (TAGEH)

SPONSOR: TBD

LOCATION: East 97th Street to East 132nd Street along Park Avenue Viaduct

OWNERSHIP: Metropolitan Transportation Authority (MTA)

PROJECT DESCRIPTION:

- Transform the Park Avenue Viaduct into an outdoor gallery space, giving local artists a new canvas, restaurants and shops new patrons and residents improved property values.
- Precedents include Wynwood, Miami

FUNDING REQUEST

- Preliminary Project Cost: \$600,000
- DRI Funding Requested: \$600,000 (100% of total cost)

INITIAL ELIGIBILITY REVIEW:

Insufficient project information, lack of site control, eligibility questions



0. 2nd and 3rd Avenue Bike Racks

SPONSOR: La Villa Merchants Association

LOCATION: 2nd Avenue between East 116th and East 117th Streets; 3rd Avenue between East 115th and East 116th Streets.

OWNERSHIP: NYC Department of Transportation (DOT)

PROJECT DESCRIPTION:

- Requesting enough bike racks to park 125 bikes.
- 25 trees, ~5 bikes per tree.

FUNDING REQUEST

- Preliminary Project Cost: TBD
- DRI Funding Requested: TBD

INITIAL ELIGIBILITY REVIEW:

Insufficient information, maybe eligible with additional information



P. 116th Street Flowerpots

SPONSOR: La Villa Merchants Association

LOCATION: East 116th Street between Lexington and 1st Avenues

OWNERSHIP: NYC DOT

PROJECT DESCRIPTION:

- A total of 16 pots will be placed on the corners of 4 intersections.
- Pots will be painted by local artists and community members.

FUNDING REQUEST

- Preliminary Project Cost: \$11,200
- DRI Funding Requested: \$11,200

INITIAL ELIGIBILITY REVIEW:

Insufficient information, maybe eligible with additional information



Q. Tree Pits Lighting

SPONSOR: La Villa Merchants Association

LOCATION: East 116th Street between 1st Avenue and 3rd Avenue; from East 115th Street to East 117th Street on 3rd Avenue; from East 115th Street to East 117th Street on 1st Avenue

OWNERSHIP: NYC DOT

PROJECT DESCRIPTION:

- Lighting a total of 80 tree pits.
- Approximately 60 tree pits within 116th street between 1st avenue and 3rd avenue; 10 tree pits on 1st avenue between 115th street and 117th street; 10 tree pits along 3rd avenue from 115th street to 117th street.
- Lighting will illuminate trees and provide lighting to sidewalks.

FUNDING REQUEST

- Preliminary Project Cost: TBD
- DRI Funding Requested: TBD

INITIAL ELIGIBILITY REVIEW:

Insufficient information, maybe eligible with additional information



R. Refurbish the “Spirit of East Harlem” Mural

SPONSOR: Hope Community Inc.

LOCATION: 160 East 104th Street, New York, NY 10029

OWNERSHIP: Hope Community Inc.

PROJECT DESCRIPTION:

- Refurbish “The Spirit of East Harlem” mural.
- Last refurbish was in the 1990s.

FUNDING REQUEST

- Preliminary Project Cost: \$125,000
- DRI Funding Requested: \$125,000

INITIAL ELIGIBILITY REVIEW:

Ineligible: outside DRI boundary



S. Gateway to East Harlem

SPONSOR: Uptown Grand Central

LOCATION: 125th Street Plaza, under Park Avenue Viaduct

OWNERSHIP: NYC DOT

PROJECT DESCRIPTION:

- Funding will be used to add new lighting that will brighten the gathering space at night, making it operational and safe during evening hours.
- Will also include sound reduction methods that will reduce noise by up to 10 decibels.
- Improvements will allow the space to become operational as a center for visitors and commuters from the subway & Metro-North stations.

FUNDING REQUEST

- Preliminary Project Cost: \$2,700,000
- DRI Funding Requested: \$2,200,000

INITIAL ELIGIBILITY REVIEW:

Maybe eligible with additional information

T. Security Camera Mapping Installation

SPONSOR: Uptown Grand Central

LOCATION: Multiple locations across East Harlem

OWNERSHIP: Various city agencies

PROJECT DESCRIPTION:

- This project will include the identification of City-owned street poles and other locations for the installation of 20 new NYPD Argus security cameras.
- Argus cameras are owned and operated by the NYPD.

FUNDING REQUEST

- Preliminary Project Cost: \$800,000
- DRI Funding Requested: \$800,000

INITIAL ELIGIBILITY REVIEW:

Maybe eligible with additional information



U. Repair East River Esplanade

SPONSOR: None specified

LOCATION: East River Esplanade

OWNERSHIP: NYC Department of Parks and Recreation (DPR)

PROJECT DESCRIPTION:

- Repair the East River Esplanade from East 111th Street to East 132nd Street

FUNDING REQUEST

- Preliminary Project Cost: \$2 million
- DRI Funding Requested: \$2 million

INITIAL ELIGIBILITY REVIEW:

Insufficient information to review



V. 127th Street Entry Plaza with Park Amenities

SPONSOR: NYC DPR

LOCATION: 325 East 127th Street, New York, NY 10035

OWNERSHIP: NYC DPR

PROJECT DESCRIPTION:

- Funds will be used to develop a public restroom at a new entry plaza being developed at an existing traffic triangle.
- Entry plaza will also feature a bicycle rack, lighting, seating, and landscaping.

FUNDING REQUEST

- Preliminary Project Cost: \$8,848,350
- DRI Funding Requested: \$4,634,850

INITIAL ELIGIBILITY REVIEW: Eligible



W. East 116th Street Revitalization

SPONSOR: Union Settlement

LOCATION: East 116th Street Corridor from Park Avenue to 1st Avenue

OWNERSHIP: N/A

PROJECT DESCRIPTION:

- Enhance major aspects of the corridor such as streetscapes, lighting, bike racks, signage, tree pits and street trees.
- Repair of broken and dangerous sidewalks.
- Repair of broken and rat-infested tree pits.
- Addition of needed lighting structures, bike racks and trees.

FUNDING REQUEST

- Preliminary Project Cost: None specified
- DRI Funding Requested: None specified

INITIAL ELIGIBILITY REVIEW:

Maybe eligible with additional information



X. Security Cameras & Alarm Systems for Local Businesses

SPONSOR: La Villa Merchants Association

LOCATION: Businesses throughout East Harlem

OWNERSHIP: Various business owners

PROJECT DESCRIPTION:

- Over 40 small businesses in need of a panic alarm button.
- 30 businesses will need cameras

FUNDING REQUEST

- Preliminary Project Cost: TBD
- DRI Funding Requested: TBD

INITIAL ELIGIBILITY REVIEW:

Maybe eligible with additional information



Y. East Harlem Mural Refresh

SPONSOR: Uptown Grand Central

LOCATION: Multiple locations across East Harlem

OWNERSHIP: Various property owners

PROJECT DESCRIPTION:

- Project highlight will be the restoration of “The Spirit of East Harlem.”
- Additional artworks throughout East Harlem will be rehabilitated.
- Additional installation of 1-3 artworks throughout the neighborhood.

FUNDING REQUEST

- Preliminary Project Cost: \$500,000
- DRI Funding Requested: \$500,000

INITIAL ELIGIBILITY REVIEW:

Some artworks maybe eligible with additional information

Spirit of East Harlem is ineligible as it is outside the DRI Boundary



Z. Beautification, Culture, & Safety Project at the East 116th Street and 2nd Avenue Hub

SPONSOR: Union Settlement

LOCATION: East 116th Street Corridor between 3rd and 1st Avenues

OWNERSHIP: N/A

PROJECT DESCRIPTION:

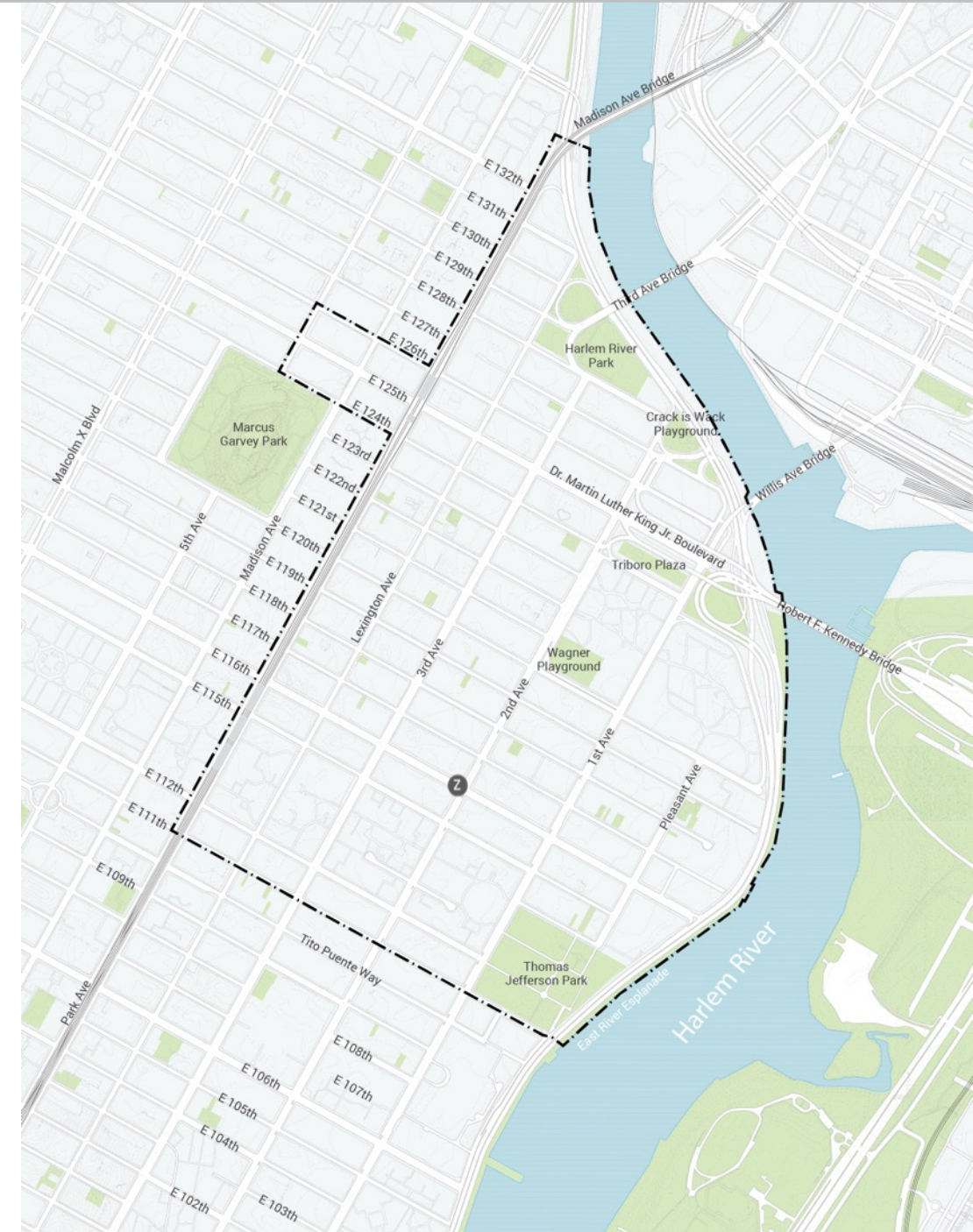
- Façade improvements & lighting on the 2nd Avenue Intersection at East 116th Avenue.
- The improvements will extend in 4 directions from East 116th Street and 2nd Avenue.
- Enhancement on the eastern corridor will join with businesses on the western side for improved entranceways.

FUNDING REQUEST

- Preliminary Project Cost: \$1,130,060
- DRI Funding Requested: \$1,130,060

INITIAL ELIGIBILITY REVIEW:

Maybe eligible with additional information



AA. El Barrio Cultural Corridor Place-making Initiative

SPONSOR: East Harlem Council for Community Improvement, Inc. (EHCCI)

LOCATION: Multiple locations across East Harlem

OWNERSHIP: Various property owners

PROJECT DESCRIPTION:

- The “El Barrio Cultural Corridor Place-making Initiative” is an inter-disciplinary art initiative that will be comprised of multiple elements, including:
- Art Residency Program, Streetscape Improvements, Creative Way-finding Initiatives, Branding and Marketing Strategy.

FUNDING REQUEST

- Preliminary Project Cost: \$3,450,000
- DRI Funding Requested: \$2,050,000

INITIAL ELIGIBILITY REVIEW:

Eligibility questions, property control is unclear



AB. National Black Theatre – Exterior Art and Signage

SPONSOR: National Black Theatre

LOCATION: 2031 Fifth Avenue, New York, NY 10035

OWNERSHIP: NBT & L+M Development Partners and Ray.

PROJECT DESCRIPTION:

- NBT is constructing a multipurpose performing arts and job-training center at 125th St and 5th Ave.
- Funding requested for façade artwork and exterior signage.
- NBT has retained branding and signage consultants.

FUNDING REQUEST

- Preliminary Project Cost: \$2,366,117
- DRI Funding Requested: \$300,000 (12.67% of total cost)

INITIAL ELIGIBILITY REVIEW: Eligible if the scope is distinct from scopes that have received prior State funding



Agenda

1. Welcome
2. Planning & engagement updates
3. Community vision and goals
4. Project eligibility and selection
5. Project proposals

6. Workshop

7. Next Steps

Public Workshop #2- Agenda & Activities

Proposal Review Resources

1. **MAP/** Provides the locations of all projects submitted.
2. **INDEX BOARDS/** Provides an overview of all the project proposals.
3. **COMMUNITY VISION & GOALS/** Handouts of vision and goals determined through public outreach.

Tuesday, September 12, 2023
East Harlem DRI Public Workshop #2

Proposal Review Station
Resource 2/ INDEX CARDS

Tuesday, September 12, 2023
East Harlem DRI Public Workshop #2

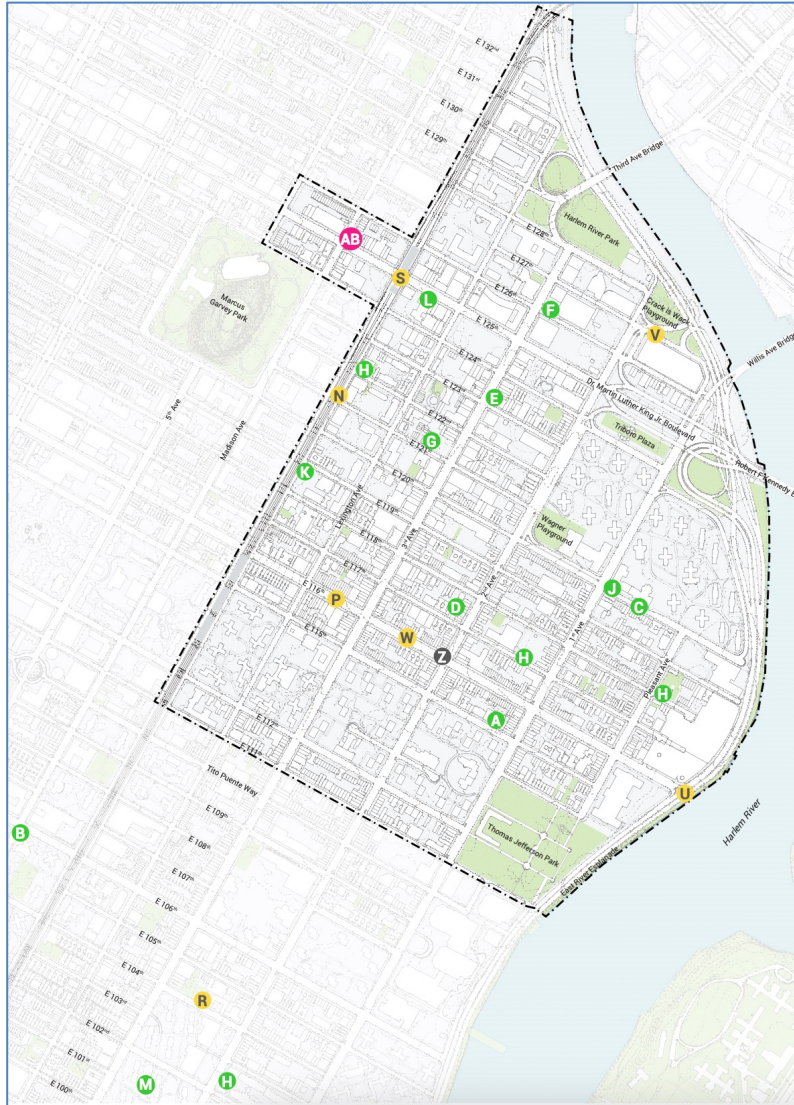
Proposal Review Station
Resource 3/ COMMUNITY VISION AND GOALS

Tuesday, September 12, 2023
East Harlem DRI Public Workshop #2


Proposal Review Station
Resource 3/ COMMUNITY VISION AND GOALS

Public Workshop #2- Agenda & Activities


Workshop Activity



Come and **PARTICIPATE IN THE WORKSHOP !**

1. Review resources 1-3, and locate on the map, the project(s) you would like to comment on.
2. Use the blue flag  to tell us how well the project contributes to East Harlem's revitalization.

AND / OR

Use the yellow flag  to tell us how the project can be improved to better address the community and goals.

Write your feedback on the flag and pin it to the project location.

3. Would you like to add more? Use the additional comments space or come talk to us - we are wearing red name tags!

ELIGIBLE PROJECTS:

New Development and/or Rehabilitation of Existing Downtown Buildings

- A EatWell
- C The Beacon
- D Assembly OSM Development
- E Boriken Neighborhood Health Center (3)
- F Hotel del Barrio
- G Eimendorf Church Facade Restoration
- H Las Raíces East Harlem (4 sites)
- I El Barrio Arts & Culture Commercial Corridor
- J Community Facility at Acacia Gardens
- K Afro Latin Music and Arts Center
- L CCCADI Renovation & Public Realm

Public Improvement Projects

- N Tag East Harlem
- O 2nd and 3rd Avenue Bike Racks
- P Flowerpots
- Q Tree Pit Lighting
- S Gateway to East Harlem
- T Security Camera Mapping & Installation
- U East River Esplanade
- V 127th Street Entry Plaza
- W East 116th Streetscape

Small Project Funds



- X Security Camera & Alarm Systems
- Y East Harlem Mural Refresh
- Z 116th Street Revitalization

Branding and Marketing

- AA El Barrio Cultural Corridor Placemaking
- AB National Black Theatre

PROJECTS OUTSIDE OF DRI BOUNDARY [INELIGIBLE PROJECTS]

- CA Museo Del Barrio
- CB El Barrio Art Space Upgrades
- CC Refurbish the Spirit of East Harlem Mural

-  How well does this project contribute to East Harlem's revitalization?
-  How can this project be improved to better address the community and goals?

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Next Steps

Online Feedback

Please check homepage
www.eastharlemdri.com.

Next LPC Meeting #5

October 06th, 2023, 9-11am
NYC Health Hospitals / Carter
1752 Park Avenue, New York, NY
Renaissance Room

Next Public Workshop #3

November 02nd, 2023

CONTACT US

Email us at eastharlemdri@gmail.com

Visit us at www.eastharlemdri.com

